



Social Networking and Vendor Showcase Event

Kingsgate Marriott

Cincinnati, Ohio

May 11, 2010

4:00pm – 6:30pm

Welcome

The Greater Cincinnati Compensation & Benefits Association is pleased to welcome you to our Social Networking and Vendor Showcase event. The format of our program features continuous networking. Beer, wine and light appetizers are provided to facilitate socializing. Hot topic presentations from our four principal sponsors are scheduled (next pages). This event is intended to be casual. We encourage you to talk with our Compensation and Benefit sponsors and vendors about their latest and greatest products and services.

- 4:00 Registration
- 4:15 Concurrent Sessions
- 5:15 Concurrent Sessions
- 6:30 Close



Career Transition Services: Its More Than A Resume...Bottom line Results, Features & Benefits

Presenter: John Farrell: Vice President, Lee Hecht Harrison Cincinnati

Staff reductions are never easy on an organization or on impacted employees, but often times, vital for the future well-being of the enterprise. Career transition services (outplacement) can reflect positively on a corporate culture, and make the impact and job search easier, more expedient and more successful decision easier. This session is led by the global leader and local expert in career transition. Join us to discuss and explore the bottom line benefits, and key features of outplacement services designed to support those impacted by an individual or group reduction.



Wellness that Sticks

Presenter: Scott McGohan, CEO of McGohan Brabender

Nearly two thirds of all health care dollars are the direct result of lifestyle choices and many employers are implementing wellness programs to bend the curve. Scott McGohan, CEO of McGohan Brabender, will explore wellness programs beyond the immediate ROI component. He will share creative ways to engage your employees, track wellness initiatives, and drive longevity and ROI in your wellness program. Learn about how McGohan Brabender has built an award-winning wellness program internally with documented results within its own workforce and for employers since 2004.



Looking Toward Recovery: Realigning Rewards and Re-engaging Employees.

Presenter: Local Towers Watson Consultants

Following one of the most difficult years on record, many organizations are now preparing for the economic recovery. Re-engaging and reenergizing the workforce will be critical, but managing costs and the risks of continuing volatility remain paramount. Please join a team of Towers Watson consultants who will share findings from our latest experiences and research on key compensation and benefit issues for 2010 and provide guidance to your most pressing total rewards questions. Our panel will touch on a spectrum of market trends and best practices, offer short and long term actionable ideas and solutions, and help you think about your human capital issues more strategically.



More Than Meets the Eye - Wellness, Productivity and Health

Presenter: John W. Lahr, O.D., FAAO, Divisional Vice President Provider Relations/Medical Director EyeMed Vision Care

An eye exam is not only the foundation to your eye health and vision wellness, but to your overall wellness as well. Comprehensive eye exams can detect diseases and health conditions early on, helping your employees to stay healthy. Please join us to understand how vision wellness programs and disease management are beneficial to your business, and how vision plans can save you money on healthcare costs and improve productivity in the workplace.

LEE HECHT HARRISON

A world of talent management solutions

Lee Hecht Harrison is a talent solutions company focused on delivering Career Transition, Leadership Consulting and Workforce Solutions for organizations committed to developing their best talent and becoming employers of choice.



For over 40 years, McGohan Brabender has helped employers select, understand and communicate their employee benefits. As one of the five largest independent employee benefits brokerage and communication firms in the country, we have the knowledge, skills, and most importantly, the people, to help employers take care of their most-valuable asset – their workforce.



Towers Watson is a leading global professional services company that helps organizations improve performance through effective people, risk and financial management. With 14,000 associates around the world, we offer solutions in the areas of employee benefits, talent management, rewards, and risk and capital management.

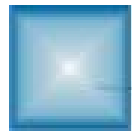


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Thank you

Thanks to the GCCBA's Program Committee for organizing this event:

Chair: Bill Attenweiler

Members: Nancy Keyser
Chrissy Graves
Nancy Kinker
Evan Rennecker
Kristina Tregenza
Iris Montgomery
Rick Fitzpatrick

And a special thanks to Angie King and Jessica Allen for their contributions.