

## MAY 11, 2010 PROGRAM

### Social Networking and Vendor Showcase Event

The Greater Cincinnati Compensation & Benefits Association is pleased to announce a Social Networking and Vendor Showcase event scheduled for Tuesday May 11, 2010. The format for our program features a networking session with cocktails and light appetizers, hot topic presentations from four companies sponsoring this event and the opportunity to talk with Compensation and Benefit sponsors and vendors about the latest and greatest products and services. The four principal sponsors presenting for the evening include:

#### 4:15 Hot Topic Presenters:

LEE HECHT  
HARRISON

#### **Career Transition Services: Its More Than A Resume...Bottom line Results, Features & Benefits**

Staff reductions are never easy on an organization or on impacted employees, but often times, vital for the future well-being of the enterprise. Join us to discuss and explore the bottom line benefits, and key features of outplacement services designed to support those impacted by an individual or group reduction.

McGOHAN BRABENDER  
Employee Benefit Solutions

#### **Wellness that Sticks**

Nearly two thirds of all health care dollars are the direct result of lifestyle choices and many employers are implementing wellness programs to bend the curve. Learn about how McGohan Brabender has built an award-winning wellness program internally with documented results within its own workforce and for employers since 2004.

#### 5:15 Hot Topic Presenters:

TOWERS WATSON



#### **Looking Toward Recovery: Realigning Rewards and Re-engaging Employees**

Following one of the most difficult years on record, many organizations are now preparing for the economic recovery. Re-engaging and reenergizing the workforce will be critical, but managing costs and the risks of continuing volatility remain paramount. Our panel will touch on a spectrum of market trends and best practices, offer short and long term actionable ideas and solutions, and help you think about your human capital issues more strategically.

EyeMed  
VISION CARE

#### **More Than Meets the Eye - Wellness, Productivity and Health**

An eye exam is not only the foundation to your eye health and vision wellness, but to your overall wellness as well. Comprehensive eye exams can detect diseases and health conditions early on, helping your employees to stay healthy. Please join us to understand how vision wellness programs and disease management are beneficial to your business, and how vision plans can save you money on healthcare costs and improve productivity in the workplace.

**Additional sponsors/vendors:**

Benesyst	Delta Dental	Insight Benefit Communications Inc.
MarketPay	NKU Graduate Programs	Salary.com
Sibson Consulting	Workday	

Please contact Bill Attenweiler, Program Chair with any vendor recommendations at: [attenweilerb@nku.edu](mailto:attenweilerb@nku.edu)

In addition to the program and networking, the event price of just \$10.00 (by April 11, 2010), \$20.00 (after April 11, 2010) includes two free wine/beer tickets and light appetizers for all. Please tell your professional associates about this educational and networking opportunity and plan to join us for this evening event. **To Register:** Please visit <http://www.gccba.com/content.cfm/id/programs>.

### Program Specifics

<b>Date:</b>	May 11, 2010	<b>Time:</b>	4:00 p.m. – 6:30 p.m. 4:15 and 5:15 Sponsor Presentations
<b>Location:</b>	Kingsgate Marriott 151 Goodman Street Cincinnati, OH 45219	<b>Contact:</b>	Ms. Angie King, GCCBA Administrative Coordinator Phone: 859-391-5763 Email: <a href="mailto:aaking@fuse.net">aaking@fuse.net</a>
<b>Parking:</b>	Included in program fee		